

# DO YOU WANT TO BE A WDA CELEBRITY?

Calling all wildlife folks! The WDA Wildlife Veterinary Section is putting together a video of YOU, our membership! **THIS IS NOT JUST FOR VETERINARIANS! *All members qualify.***

We want short videos (1-2 minutes) of you and your staff/team doing what you do best—working with, researching, or helping wildlife in all shapes and forms.

We will compile this into a 1-3 min video that we will use on the WDA website, and social media to educate others about what wildlife professionals do. When filming, keep in mind that we will likely only keep a few seconds of your video. We would like to have as many members participate as possible. Keep the mission of the WDA in mind—*“to acquire, disseminate and apply knowledge of the health and diseases of wild animals in relation to their biology, conservation and interactions with humans and domestic animals.”* How is your work illustrating the mission?

What makes a good video? Videos of you, working outdoors with wildlife; images that are not likely to cause controversy; good lighting, balanced composition, clear/simple images. Indoor work is also an important component of what we do, but more attention to lighting is needed.

A subset of you will be contacted to add specific content. For example, we may ask you to please film yourself saying something specific that fits the script of the video.

The people ultimately chosen for this video will receive a prize (TBA) from the WDA WVS. The type of prize will be determined based on the number of people ultimately chosen.

## **How to Submit:**

**When do I submit:** Please submit videos as soon as possible and as late as May 15<sup>th</sup>, 2019. As wildlife work tends to be seasonal, don't wait! We want to edit and have the video ready for the WDA annual conference in August, 2019; however, if a particular field opportunity is likely to happen after this date, please contact us for an extension.

**Who do I send it to:** Please share your video with Sonia M. Hernandez. It will likely be too big to be emailed, but you can put it on DropBox, Google Drive, etc and share it with us. When you share a video, please send Sonia an email alerting her that you have done so. On the subject heading, please write WDA WVS VIDEO. Sonia's email is [shernz@uga.edu](mailto:shernz@uga.edu).

**What format and quality:** Most iPhone and other smart phones create video that will suffice for this venture. Any format will work, but we prefer MPG files. Ultimately, we will be choosing videos of the highest quality, which also refers to lighting, composition, colors etc.

**How about still images?** We will likely end up using still images extracted from videos to fill in material. If you have a good photo of you at work, send it!

**What about sound:** It is likely that we will NOT preserve the original sound, thus, don't hesitate to submit a good video even if the sound content or quality is not ideal.

**What will you do with the videos:** The videos will be stored in a server at the Warnell School of Forestry, University of Georgia. Sonia and the Warnell IT team will edit them to fit a script. We will contact you if you are chosen to be in the video. At the completion of the project we will delete/discard all video not used.

**Do I need permission from my boss?** We urge you to speak to your institution/agency and make sure that you are permitted to appear in a promotional video conducting professional work. We cannot be responsible for this task. Please do not submit a video if you are not certain that your agency will allow it.